

LICENCE 3 INTERNATIONAL BUSINESS

SEMESTRE 5

ECTS	MATIERES	SESSION 1					SESSION 2	
		GENERAL			DEROGATOIRE		%ECRIT	%ORAL
		%TD	%ECRIT	%ORAL	%ECRIT	%ORAL		
5	UE 1 : Management							
3	General Accounting and international business	100				100	100	
2	Fundamentals of marketing		100			100		100
6	UE 2 : Law and communication							
3	Business Law		100			100	100	
3	Information technology computing (C2i)	100				100		100
9	UE 3 : Spécialisation International Business							
3	Global industrial analysis		100			100	100	
3	Business Calculus		100			100	100	
3	Principles of finance		100			100	100	
10	ou UE 4-1 : Option métier International Business (bilingue)							
2	Foreign markets strategies			100		100		100
4	English Business Communication (TOEIC)	100				100	100	
2	Communication and Current issues in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
2	Development economics			100		100		100
10	ou UE 4-2 : Option métier International Business (trilingue)							
2	Foreign markets strategies			100		100		100
2	English Business Communication (TOEIC)	100				100	100	
2	Communication and Current issues in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
2	Development economics			100		100		100
2	Foreign language 3 (ger - castillan spa - ita - por - beg por - man - beg man - beg ger - beg ita)	100				100	100	
10	ou UE 4-3 : Option métier négociations internationales management et commerce (bilingue)							
2	Achat négociation			100		100		100
2	Ethique entreprise client		100			100	100	
3	English Business Communication (TOEIC)	100				100	100	
3	Communication and Current issues in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
10	ou UE 4-4 : Option métier négociations internationales management et commerce (trilingue)							
2	Achat négociation			100		100		100
2	Ethique entreprise client		100			100	100	
2	English Business Communication (TOEIC)	100				100	100	
2	Communication and Current issues in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
2	Foreign language 3 (ger - castillan spa - ita - por - beg por - man - beg man - beg ger - beg ita)	100				100	100	

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SEMESTRE 6

		SESSION 1				SESSION 2		
		GENERAL		DEROGATOIRE		%ECRIT	%ORAL	
ECTS	MATIERES	%TD	%ECRIT	%ORAL	%ECRIT			%ORAL
6	UE 5 : International environment							
3	International trade and new geographic economics		100		100			100
3	Marketing and consumer behavior	100				100	100	
8	UE 6 : Spécialisation IB							
3	International market risks		100		100		100	
3	Finance and credits		100		100		100	
2	Global business		100		100			100
11	ou UE 7-1 : Option métier International Business (2 langues)							
4	International strategies		100		100			100
4	Strategy dynamics			100		100		100
3	Business communication in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
11	ou UE 7-2 : Option métier International Business (trilingue)							
4	International strategies		100		100			100
4	Strategy dynamics			100		100		100
2	Business communication in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
1	Foreign language 3 (ger - castillan spa - ita - por - beg por - man - beg man - beg ger - beg ita)	100				100	100	
11	ou UE 7-3 : Option métier négociations internationales management et commerce (bilingue)							
4	Stratégies de négociation			100		100		100
4	Gestion des stocks			100		100		100
3	Business communication in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
11	ou UE 7-4 : Option métier négociations internationales management et commerce (trilingue)							
4	Stratégies de négociation			100		100		100
4	Gestion des stocks			100		100		100
2	Business communication in FL2 (ger - castillan spa - ita - por - man)	100				100	100	
1	Foreign language 3 (ger - castillan spa - ita - por - beg por - man - beg man - beg ger - beg ita)	100				100	100	
5	UE 8 : Stage de professionnalisation ou séjour d'études à l'étranger (3 à 4 mois)							
5	Summer program in a foreign country or Internship abroad (3 to 4 months)	100				100		100