

**MASTER 1 AEI**  
**GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW**  
**Option INTERNATIONAL BUSINESS**  
**SEMESTRE 1**

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
<b>9</b>	<b>UE 1 : Research fundamentals</b>							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
<b>9</b>	<b>UE 2 : International transitions in the different research fields</b>							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
<b>12</b>	<b>UE 3 : International Panel</b>							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

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**SEMESTRE 2**

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
<b>6</b>	<b>UE 1 : Culture and innovation</b>							
3	Culture and intercultural management	30			100			100
3	Innovation implementation	30			100			100
<b>6</b>	<b>UE 2 : Project management</b>							
3	International business development financing	30		100				100
3	International Projects Management	20		100				100
<b>3</b>	<b>UE 3 : International market analysis</b>							
2	Corporate social responsibility	20		100				100
1	Market research	20		100				100
	<b>SPECIALISATION INTERNATIONAL BUSINESS</b>							
<b>6</b>	<b>UE 4 : International business development</b>							
3	Capstone projects	10	10	100				100
3	Strategic Decision Analysis	12	12	100				100
<b>3</b>	<b>UE 5 : Sustainable development</b>							
1	Environmental Economics	10	10	100				100
2	Business Strategies of sustainable development	10	10	100				100
<b>6</b>	<b>UE 6 : Communication strategies</b>							
2	The Chinese web	10	10	100				100
2	Competition law	10	10	100				100
2	FL2	9	9	100				100

Evaluation transversale  
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**ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2**