

MASTER 1 AEI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option INTERNATIONAL BUSINESS

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
9	UE 1 : Research fundamentals							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
9	UE 2 : International transitions in the different research fields							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
12	UE 3 : International Panel							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

MASTER 1 AEI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option INTERNATIONAL BUSINESS

SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
6	UE 1 : Culture and innovation							
3	Culture and intercultural management	30			100			100
3	Innovation implementation	30			100			100
6	UE 2 : Project management							
3	International business development financing	30		100				100
3	International Projects Management	20		100				100
3	UE 3 : International market analysis							
2	Corporate social responsibility	20		100				100
1	Market research	20		100				100
	SPECIALISATION INTERNATIONAL BUSINESS							
6	UE 4 : International business development							
3	Capstone projects	10	10	100				100
3	Strategic Decision Analysis	12	12	100				100
3	UE 5 : Sustainable development							
1	Environmental Economics	10	10	100				100
2	Business Strategies of sustainable development	10	10	100				100
6	UE 6 : Communication strategies							
2	The Chinese web	10	10	100				100
2	Competition law	10	10	100				100
2	FL2	9	9	100				100

Evaluation transversale
Evaluation transversale

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2