

MASTER 1 AEI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option SUSTAINABILITY & GREEN BUSINESS

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
9	UE 1 : Research fundamentals							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
9	UE 2 : International transitions in the different research fields							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
12	UE 3 : International Panel							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

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SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
6	UE 1 : Culture and innovation							
3	Culture and intercultural management	30			100			100
3	Innovation implementation	30			100			100
6	UE 2 : Project management							
3	International business development financing	30		100				100
3	International Projects Management	20		100				100
3	UE 3 : International market analysis							
2	Corporate social responsibility	20		100				100
1	Market research	20		100				100
SPECIALISATION SUSTAINABILITY AND GREEN BUSINESS								
6	UE 4 : International projects development							
3	Green Business Project	10	10	100				100
3	Strategic Decision Analysis	12	12	100				100
3	UE 5 : Sustainable development							
2	Environmental economics	10	10	100				100
1	Green marketing & management	10	10	100				100
6	UE 6 : Global issues 2 (2 FL)							
2	Competition Law	10	10	100				100
2	Seminars on global green business issues II	10	10	100				100
2	FL2	9	9	100				100

Evaluation transversale

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