

MASTER 1 AEI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option SUSTAINABILITY & GREEN BUSINESS

SEMESTRE 1

|           |                                                                          |    |    | SESSION 1          |                |               | SESSION 2      |               |
|-----------|--------------------------------------------------------------------------|----|----|--------------------|----------------|---------------|----------------|---------------|
| ECTS      | MATIERES                                                                 | CM | TD | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral |
| <b>9</b>  | <b>UE 1 : Research fundamentals</b>                                      |    |    |                    |                |               |                |               |
| 3         | Research Epistemology                                                    | 10 | 10 | 100                |                |               |                | 100           |
| 3         | Quantitative Methodology and Methods                                     | 10 | 10 | 100                |                |               | 100            |               |
| 3         | Qualitative Methodology and Methods                                      | 10 | 10 | 100                |                |               | 100            |               |
| <b>9</b>  | <b>UE 2 : International transitions in the different research fields</b> |    |    |                    |                |               |                |               |
| 3         | Research in Law                                                          | 10 | 10 | 100                |                |               |                | 100           |
| 3         | Research in Economics                                                    | 10 | 10 | 100                |                |               |                | 100           |
| 3         | Research in Management                                                   | 10 | 10 | 100                |                |               |                | 100           |
| <b>12</b> | <b>UE 3 : International Panel</b>                                        |    |    |                    |                |               |                |               |
| 4         | Invited Professor 1                                                      | 12 |    | 100                |                |               | 100            |               |
| 4         | Invited Professor 2                                                      | 12 |    | 100                |                |               | 100            |               |
| 4         | Invited Professor 3                                                      | 12 |    | 100                |                |               | 100            |               |

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SEMESTRE 2

|          |                                                         |    |    | SESSION 1          |                |               | SESSION 2      |               |
|----------|---------------------------------------------------------|----|----|--------------------|----------------|---------------|----------------|---------------|
| ECTS     | MATIERES                                                | CM | TD | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral |
| <b>6</b> | <b>UE 1 : Culture and innovation</b>                    |    |    |                    |                |               |                |               |
| 3        | Culture and intercultural management                    | 30 |    |                    | 100            |               |                | 100           |
| 3        | Innovation implementation                               | 30 |    |                    | 100            |               |                | 100           |
| <b>6</b> | <b>UE 2 : Project management</b>                        |    |    |                    |                |               |                |               |
| 3        | International business development financing            | 30 |    | 100                |                |               |                | 100           |
| 3        | International Projects Management                       | 20 |    | 100                |                |               |                | 100           |
| <b>3</b> | <b>UE 3 : International market analysis</b>             |    |    |                    |                |               |                |               |
| 2        | Corporate social responsibility                         | 20 |    | 100                |                |               |                | 100           |
| 1        | Market research                                         | 20 |    | 100                |                |               |                | 100           |
|          | <b>SPECIALISATION SUSTAINABILITY AND GREEN BUSINESS</b> |    |    |                    |                |               |                |               |
| <b>6</b> | <b>UE 4 : International projects development</b>        |    |    |                    |                |               |                |               |
| 3        | Green Business Project                                  | 10 | 10 | 100                |                |               |                | 100           |
| 3        | Strategic Decision Analysis                             | 12 | 12 | 100                |                |               |                | 100           |
| <b>3</b> | <b>UE 5 : Sustainable development</b>                   |    |    |                    |                |               |                |               |
| 2        | Environmental economics                                 | 10 | 10 | 100                |                |               |                | 100           |
| 1        | Green marketing & management                            | 10 | 10 | 100                |                |               |                | 100           |
| <b>6</b> | <b>UE 6 : Global issues 2 (2 FL)</b>                    |    |    |                    |                |               |                |               |
| 2        | Competition Law                                         | 10 | 10 | 100                |                |               |                | 100           |
| 2        | Seminars on global green business issues II             | 10 | 10 | 100                |                |               |                | 100           |
| 2        | FL2                                                     | 9  | 9  | 100                |                |               |                | 100           |

Evaluation transversale

Evaluation transversale

Evaluation transversale

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2