

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE LATINE

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
9	UE 1 : Research fundamentals							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
9	UE 2 : International transitions in the different research fields							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
12	UE 3 : International Panel							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

MASTER 1 AEI

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SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
6	UE 1 : Globalization							
2	Geostrategy	30			100			100
2	Techniques contractuelles, arbitrage et environnement digital	20			100			100
2	Sustainable economies	20			100			100
6	UE 2 : International trade digitalization							
3	Web marketing	30		100				100
3	Big data analytics	20		100				100
6	UE 3 : International financial management							
2	International Projects Financing	30			100			100
2	International business development financing	30		100				100
2	International Projects Management	20		100				100
OPTION HISPANOAMERICANO								
6	UE 4 : Contexto y relaciones de la empresa hispanoamericano							
3	Entorno cultural y empresarial	10	10	100				100
3	Investigacion y analisis de mercados globales	10	10	100				100
6	UE 5 : Especialización: entorno socio-económico del mundo hispanoamericano (bilingüe)							
3	Derecho y financiación de empresas	15	15	100				100
3	Cultura economica de América latina	10	10	100				100
OPTION BRASIL								
6	UE 4 : Futures Studies & Futures Literacy							
3	Futuros do Empreendedorismo no Brasil	15	15	100				100
3	Foresight : Brazilian case project	10	10	100				100
6	5 : Especialização : O Brasil e o mundo (bilingue)							
3	O modelo de internacionalização brasileiro (Le modèle d'internationalisation brésilien)	10	10	100				100
3	O brasil e as relações internacionais	10	10	100				100

Evaluation transversale

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ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2