

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE DU NORD

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
<b>9</b>	<b>UE 1 : Research fundamentals</b>							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
<b>9</b>	<b>UE 2 : International transitions in the different research fields</b>							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
<b>12</b>	<b>UE 3 : International Panel</b>							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

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SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
<b>6</b>	<b>UE 1 : Globalization</b>							
2	Geostrategy	30			100			100
2	Legal engineering in the digital world	20			100			100
2	Sustainable economies	20			100			100
<b>6</b>	<b>UE 2 : International trade digitalization</b>							
3	Web marketing	30		100				100
3	Big data analytics	20		100				100
<b>6</b>	<b>UE 3 : International financial management</b>							
2	International Projects Financing	30			100			100
2	International business development financing	30		100				100
2	International Projects Management	20		100				100
<b>SPECIALISATION COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE NORD</b>								
<b>6</b>	<b>UE 4 : New Business Management</b>							
3	Marketing Research for Innovation	10	10	100				100
3	Leadership and intercultural management	10	10	100				100
<b>6</b>	<b>UE 5 : Specialization: North American Business Models (bilingual)</b>							
2	North American Organizations and Business Development	10	10	100				100
2	New Challenges of American enterprises	10	10	100				100
2	FL2		18	100				100

Evaluation transversale

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