

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE DU NORD

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
9	UE 1 : Research fundamentals							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
9	UE 2 : International transitions in the different research fields							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
12	UE 3 : International Panel							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE DU NORD

SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
6	UE 1 : Globalization							
2	Geostrategy	30			100			100
2	Legal engineering in the digital world	20			100			100
2	Sustainable economies	20			100			100
6	UE 2 : International trade digitalization							
3	Web marketing	30		100				100
3	Big data analytics	20		100				100
6	UE 3 : International financial management							
2	International Projects Financing	30			100			100
2	International business development financing	30		100				100
2	International Projects Management	20		100				100
SPECIALISATION COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE NORD								
6	UE 4 : New Business Management							
3	Marketing Research for Innovation	10	10	100				100
3	Leadership and intercultural management	10	10	100				100
6	UE 5 : Specialization: North American Business Models (bilingual)							
2	North American Organizations and Business Development	10	10	100				100
2	New Challenges of American enterprises	10	10	100				100
2	FL2		18	100				100

Evaluation transversale

Evaluation transversale

Evaluation transversale

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2