

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option MANAGEMENT INTERNATIONAL DES PROJETS DIGITAUX

SEMESTRE 1

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
9	UE 1 : Research fundamentals							
3	Research Epistemology	10	10	100				100
3	Quantitative Methodology and Methods	10	10	100			100	
3	Qualitative Methodology and Methods	10	10	100			100	
9	UE 2 : International transitions in the different research fields							
3	Research in Law	10	10	100				100
3	Research in Economics	10	10	100				100
3	Research in Management	10	10	100				100
12	UE 3 : International Panel							
4	Invited Professor 1	12		100			100	
4	Invited Professor 2	12		100			100	
4	Invited Professor 3	12		100			100	

MASTER 1 MCI

GRADUATE PROGRAM INTERNATIONAL TRANSITIONS AND THE ENTERPRISE OF TOMORROW

Option MANAGEMENT INTERNATIONAL DES PROJETS DIGITAUX

SEMESTRE 2

				SESSION 1			SESSION 2	
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
6	UE 1 : Globalization							
2	Geostrategy	30			100			100
2	Legal engineering in the digital world	20			100			100
2	Sustainable economies	20			100			100
6	UE 2 : International trade digitalization							
3	Web marketing	30		100				100
3	Big data analytics	20		100				100
6	UE 3 : International financial management							
2	International Projects Financing	30			100			100
2	International business development financing	30		100				100
2	International Projects Management	20		100				100
SPECIALISATION MANAGEMENT INTERNATIONAL DE PROJETS DIGITAUX								
6	UE 4 : Digital Process							
3	Digital Transformation Process	10	10	100				100
3	Ethics & Compliance	10	10	100				
6	UE 5 : Specialization: Digital Marketing & Innovation (bilingual)							
3	B2B Digital Marketing & Communication	10	10	100				100
3	soit Investigacion y analisis de mercados globales	10	10	100				
3	soit Deutschland in der Globalisierung (L'Allemagne dans la mondialisation)	10	10	100				
3	soit 中国商务谈判 (Négociation commerciale en Chine)	10	10	100				

Evaluation transversale

Evaluation transversale

Evaluation transversale

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2