

LICENCE 3 AEI GREEN BUSINESS

SEMESTRE 5

					SESSION 1				SESSION 2	
					GENERAL			DEROGATOIRE		
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
8	UE 1 : Analyzing Business via Accounting & Law									
4	General Accounting and international business	X	X	100			100		100	
4	Business Law	X			100		100		100	
4	UE 2 : Exploring Digital Marketing & ICT									
3	Digital Marketing	X			100		100		100	
1	Smart Office: New Generation of Bureautic Tools & AI		X	100				100		100
9	UE 3 : Studying Green Business Foundations									
3	Global industrial analysis	X			100		100		100	
3	Business Calculus	X			100		100		100	
3	Principles of finance	X			100		100		100	
9	UE 4 : Implementing Sustainability									
2	Smart Cities	X		100				100		100
2	Development economics	X			100		100		100	
3	TOEIC Training		20	100				100		100
2	Stratégies des marchés étrangers en LV2: Allemand - Espagnol - Italien	X		100				100		100
UNITÉ D ENSEIGNEMENT FACULTATIVE										
	UE Facultative : UE Enhancing Foreign Language Proficiency									
	Communication and contemporary issues in FL3: German - Spanish - Italian		X	100				100		100

LICENCE 3 AEI GREEN BUSINESS

SEMESTRE 6

					SESSION 1				SESSION 2	
					GENERAL			DEROGATOIRE		
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
7	UE 5 : Developing Analytical tools for understanding international markets and consumers									
3	International trade and new geographic economics	X			100		100		100	
4	Consumer behavior	X	X	100				100		100
2	UE 6 : Applying Artificial Intelligence									
2	Artificial Intelligence for International Business & Green Business	X			100		100		100	
6	UE 7 : Studying Green Business Foundations									
3	International market risks	X			100		100		100	
3	Finance and credits	X			100		100		100	
9	UE 8 : Implementing Sustainability									
3	Change management for environmental transition	X		100				100		100
3	Implementing green business	X		100				100		100
3	Stratégies internationales en LV2: Allemand - Espagnol - Italien	X		100				100		100
6	UE 9 : Enhancing Professional Experience in International Business (3-4 months) or Participating in International Study Programs									
6	Summer program in a foreign country or Aurora learning activities or Internship abroad (3 to 4 months)					100		100		100
UNITÉ D ENSEIGNEMENT FACULTATIVE										
	UE Facultative : UE Enhancing Foreign Language Proficiency									
	Business communication in FL3: German - Spanish - Italian		X	100				100		100