

LICENCE 3 AEI INTERNATIONAL BUSINESS

SEMESTRE 5

ECTS	MATIERES	CM	TD	% Contrôle continu	SESSION 1				SESSION 2	
					GENERAL		DEROGATOIRE		% Examen écrit	% Examen oral
8	UE 1 : Analyzing Business via Accounting & Law									
4	General Accounting and international business	X	X	100			100		100	
4	Business Law	X			100		100		100	
4	UE 2 : Exploring Digital Marketing & ICT									
3	Digital Marketing	X			100		100		100	
1	Smart Office: New Generation of Bureautic Tools & AI		X	100				100		100
9	UE 3 : Studying International Business Foundations									
3	Global industrial analysis	X			100		100		100	
3	Business Calculus	X			100		100		100	
3	Principles of finance	X			100		100		100	
	UE 4 : selon option:									
9	soit UE 4-1 : Managing Business Development									
2	Organizational theories of management	X			100		100		100	
2	Development economics	X			100		100		100	
3	TOEIC Training		X	100				100		100
2	Stratégies des marchés étrangers en LV2: Allemand - Espagnol	X		100			100		100	
9	soit UE 4-2 : Managing international negotiations and trade									
2	Achat négociation	X				100		100		100
2	Ethique entreprise	X				100		100		100
3	TOEIC Training		X	100				100		100
2	Stratégies des marchés étrangers en LV2: Allemand - Espagnol	X		100				100		100
UNITÉ D ENSEIGNEMENT FACULTATIVE										
	UE Facultative : UE Enhancing Foreign Language Proficiency									
	Communication and contemporary issues in FL3: German - Spanish - Mandarin		X	100				100		100

LICENCE 3 AEI INTERNATIONAL BUSINESS
SEMESTRE 6

				SESSION 1					SESSION 2	
				GENERAL			DEROGATOIRE			
ECTS	MATIERES	CM	TD	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
7	UE 5 : Developing Analytical tools for understanding international markets and consumers									
3	International trade and new geographic economics	X			100		100		100	
4	Consumer behavior	X	X	100				100		100
2	UE 6 : Applying Artificial Intelligence									
2	Artificial Intelligence for International Business & Green Business	X			100		100		100	
6	UE 7 : Studying International Business Foundations									
3	International market risks	X			100		100		100	
3	Finance and credits	X			100		100		100	
	UE 8 : selon option:									
9	soit UE 8-1 : Managing Business Development									
3	International Trade Logistics & Operations	X		100				100		100
3	Strategy dynamics	X				100		100		100
3	Stratégies internationales en LV2: Allemand - Espagnol	X		100				100		100
9	soit UE 8-2 : Managing international negotiations and trade									
3	Stratégies de négociation	X				100		100		100
3	Gestion des stocks	X				100		100		100
3	Stratégies internationales en LV2: Allemand - Espagnol	X		100				100		100
6	UE 9 : Enhancing Professional Experience in International Business (3–4 months) or Participating in International Study Programs									
6	Summer program in a foreign country or Aurora learning activities or Internship abroad (3 to 4 months)					100		100		100
UNITÉ D ENSEIGNEMENT FACULTATIVE										
	UE Facultative : UE Enhancing Foreign Language Proficiency									
	Business communication in FL3: German - Spanish - Mandarin		X	100				100		100