

M1 AEI INTERNATIONAL BUSINESS

SEMESTRE 1

| ECTS | MATIERES | SESSION 1 | | | | | SESSION 2 | |
|----------|---|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| | | % Contrôle continu | GENERAL | | DEROGATOIRE | | % Examen écrit | % Examen oral |
| | | | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | | |
| 6 | UE 1 : Globalization | | | | | | | |
| 3 | Financial analysis | 100 | | | | 100 | | 100 |
| 3 | International Strategy and Corporate Management | 100 | | | | 100 | | 100 |
| 3 | UE 2 : Business law | | | | | | | |
| 2 | International business law | | 100 | | 100 | | 100 | |
| 1 | Business communication | 100 | | | | 100 | | 100 |
| 6 | UE 3 : International environnement | | | | | | | |
| 3 | International Digital Marketing | | 100 | | 100 | | 100 | |
| 3 | Trade data analysis | | 100 | | 100 | | 100 | |
| | SPECIALISATION IB | | | | | | | |
| 6 | UE 4 : Crafting business | | | | | | | |
| 3 | Managing innovation | 100 | | | | 100 | | 100 |
| 3 | Compliance in international business | 100 | | | | 100 | | 100 |
| 6 | UE 5 : Business development | | | | | | | |
| 3 | Sustainable development | | | 100 | | 100 | | 100 |
| 3 | International Economics | 100 | | | | 100 | | 100 |
| 3 | soit UE 6-1 : Global issues (2 FL) | | | | | | | |
| 2 | Global outsourcing & offshoring | 100 | | | | 100 | | 100 |
| 1 | Culture and civilization in FL2 | 100 | | | | 100 | | 100 |
| 3 | soit UE 6-2 : Global issues (3 FL) | | | | | | | |
| 1 | Global outsourcing & offshoring | 100 | | | | 100 | | 100 |
| 1 | Culture and civilization in FL2 | 100 | | | | 100 | | 100 |
| 1 | Current issues in FL3 | 100 | | | | 100 | | 100 |

M1 AEI INTERNATIONAL BUSINESS

SEMESTRE 2

| ECTS | MATIERES | SESSION 1 | | | | | SESSION 2 | |
|-----------|---|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
| | | % Contrôle continu | GENERAL | | DEROGATOIRE | | % Examen écrit | % Examen oral |
| | | | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | | |
| 30 | UE 7 : Stages | | | | | | | |
| | Stage de professionnalisation (4 à 6 mois) ou études à l'étranger ou double diplôme | | | 100 | | 100 | | 100 |

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2

NB : Le semestre 1 représente 65% et le semestre 2 représente 35% de la moyenne générale