

**M1 MCI - COMMERCE INTERNATIONAL ET LE MONDE AMERIQUE NORD**

**SEMESTRE 1**

|                                        |                                                                                | SESSION 1          |                |               |                |               | SESSION 2      |               |
|----------------------------------------|--------------------------------------------------------------------------------|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
|                                        |                                                                                | GENERAL            |                |               | DEROGATOIRE    |               |                |               |
| ECTS                                   | MATIERES                                                                       | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral |
| <b>6</b>                               | <b>UE 1 : Globalization</b>                                                    |                    |                |               |                |               |                |               |
| 2                                      | Digital Business Law                                                           |                    | 100            |               | 100            |               | 100            |               |
| 2                                      | Geopolitics                                                                    |                    | 100            |               | 100            |               | 100            |               |
| 2                                      | Supply chain management                                                        |                    | 100            |               | 100            |               | 100            |               |
| <b>6</b>                               | <b>UE 2 : International management</b>                                         |                    |                |               |                |               |                |               |
| 3                                      | International Strategy and Corporate Management                                | 100                |                |               |                | 100           |                | 100           |
| 3                                      | International Digital Marketing                                                |                    | 100            |               | 100            |               | 100            |               |
| <b>6</b>                               | <b>UE 3 : Financial ang global perspectives</b>                                |                    |                |               |                |               |                |               |
| 2                                      | Global digital transformation                                                  |                    | 100            |               | 100            |               | 100            |               |
| 2                                      | Financial analysis                                                             | 100                |                |               |                | 100           |                | 100           |
| 2                                      | International currencies and exchange rate                                     |                    | 100            |               | 100            |               | 100            |               |
| <b>SPECIALISATION AMERIQUE DU NORD</b> |                                                                                |                    |                |               |                |               |                |               |
| <b>6</b>                               | <b>Soit UE 4 : Business Consulting &amp; Digitalization</b>                    |                    |                |               |                |               |                |               |
| 3                                      | International Business Consulting & Digital Solutions                          |                    |                | 100           |                | 100           |                | 100           |
| 3                                      | Consulting in Ethics and Crisis Communication                                  | 100                |                |               |                | 100           |                | 100           |
| <b>6</b>                               | <b>Soit UE 5-1 : Specialization: North American Business Management (2 FL)</b> |                    |                |               |                |               |                |               |
| 2                                      | Business Intelligence                                                          | 100                |                |               |                | 100           |                | 100           |
| 2                                      | International Trade & competitive intelligence                                 | 100                |                |               |                | 100           |                | 100           |
| 2                                      | FL2                                                                            | 100                |                |               |                | 100           |                | 100           |
| <b>6</b>                               | <b>Soit UE 5-2 : Specialization: North American Business Management (3 FL)</b> |                    |                |               |                |               |                |               |
| 2                                      | Business Intelligence                                                          | 100                |                |               |                | 100           |                | 100           |
| 2                                      | International Trade & competitive intelligence                                 | 100                |                |               |                | 100           |                | 100           |
| 1                                      | FL2                                                                            | 100                |                |               |                | 100           |                | 100           |
| 1                                      | FL3                                                                            | 100                |                |               |                | 100           |                | 100           |

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**SEMESTRE 2**

|           |                                                                                     | SESSION 1          |                |               |                |               | SESSION 2      |               |
|-----------|-------------------------------------------------------------------------------------|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
|           |                                                                                     | GENERAL            |                |               | DEROGATOIRE    |               |                |               |
| ECTS      | MATIERES                                                                            | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral |
| <b>30</b> | <b>UE 6 : Stages</b>                                                                |                    |                |               |                |               |                |               |
|           | Stage de professionnalisation (4 à 6 mois) ou études à l'étranger ou double diplôme |                    |                | 100           |                | 100           |                | 100           |

**ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2**

NB : Le semestre 1 représente 65% et le semestre 2 représente 35% de la moyenne générale