

M1 MCI COMMERCE INTERNATIONAL ET LE MONDE AMÉRIQUE DU NORD
SEMESTRE 1

		SESSION 1					SESSION 2	
		GENERAL			DEROGATOIRE			
ECTS	MATIERES	% Contrôle continu	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral	% Examen écrit	% Examen oral
4	UE 1 : Implementing Strategies for International Trade Development							
2	International Digital Business Law		100		100		100	
2	Supply chain management		100		100		100	
4	UE 2 : Developing International Marketing and Management Strategies							
2	International Strategy and Innovation Management		100		100		100	
2	Intercultural Marketing & Management		100		100		100	
4	UE 3 : Analyzing Global Financial and Monetary Environments							
2	Financial analysis		100		100		100	
2	International monetary economics and geopolitics		100		100		100	
4	UE 4 : Integrating Artificial Intelligence into Business Decision-Making							
2	Basics of Artificial Intelligence		100		100		100	
2	Data analysis		100		100		100	
7	UE 5 : Implementing Digital Solutions in Business Consulting							
3	Trade data analysis	100				100		100
2	Consulting in Ethics and Crisis Communication	100				100		100
2	International Business Consulting & Digital Solutions	100				100		100
7	UE 6 : Understanding and Managing Business Practices in North America							
3	International trade in raw materials	100				100		100
2	Artificial Intelligence and Business Intelligence	100				100		100
2	Geopolítica de los mercados hispanos	100				100		100
UNITÉ D ENSEIGNEMENT FACULTATIVE								
	UE Facultative : UE Enhancing Foreign Language Proficiency							
	FL3	100				100		100

M1 MCI COMMERCE INTERNATIONAL ET LE MONDE AMÉRIQUE DU NORD
SEMESTRE 2

		session 1			session 2	
		Général			%Ecrit	%Oral
ECTS	MATIERES	%TD	%Ecrit	%Oral		
30	UE 7 : Developing Professional Skills Abroad					
30	Internship abroad (4 to 6 months) or Aurora learning studies abroad or Master Thesis or Double Degree			100		100

ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2