

**M1 MCI GLOBALIZATION AND INTERNATIONAL TRADE**
**SEMESTRE 1**

|                                         |                                                                                 | SESSION 1          |                |               |                |               | SESSION 2      |               |
|-----------------------------------------|---------------------------------------------------------------------------------|--------------------|----------------|---------------|----------------|---------------|----------------|---------------|
|                                         |                                                                                 | GENERAL            |                |               | DEROGATOIRE    |               |                |               |
| ECTS                                    | MATIERES                                                                        | % Contrôle continu | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral | % Examen écrit | % Examen oral |
| 4                                       | <b>UE 1 : Implementing Strategies for International Trade Development</b>       |                    |                |               |                |               |                |               |
| 2                                       | International Digital Business Law                                              |                    | 100            |               | 100            |               | 100            |               |
| 2                                       | Supply chain management                                                         |                    | 100            |               | 100            |               | 100            |               |
| 4                                       | <b>UE 2 : Developing International Marketing and Management Strategies</b>      |                    |                |               |                |               |                |               |
| 2                                       | International Strategy and Innovation Management                                |                    | 100            |               | 100            |               | 100            |               |
| 2                                       | Intercultural Marketing & Management                                            |                    | 100            |               | 100            |               | 100            |               |
| 4                                       | <b>UE 3 : Analyzing Global Financial and Monetary Environments</b>              |                    |                |               |                |               |                |               |
| 2                                       | Financial analysis                                                              |                    | 100            |               | 100            |               | 100            |               |
| 2                                       | International monetary economics and geopolitics                                |                    | 100            |               | 100            |               | 100            |               |
| 4                                       | <b>UE 4 : Integrating Artificial Intelligence into Business Decision-Making</b> |                    |                |               |                |               |                |               |
| 2                                       | Basics of Artificial Intelligence                                               |                    | 100            |               | 100            |               | 100            |               |
| 2                                       | Data analysis                                                                   |                    | 100            |               | 100            |               | 100            |               |
| 7                                       | <b>UE 5 : Managing International Business Consulting Projects</b>               |                    |                |               |                |               |                |               |
| 3                                       | Trade data analysis                                                             | 100                |                |               |                | 100           |                | 100           |
| 2                                       | Economics of Blockchain and Crypto-Asset Markets                                | 100                |                |               |                | 100           |                | 100           |
| 2                                       | Geopolítica de los mercados hispanoamericanos                                   | 100                |                |               |                | 100           |                | 100           |
| 7                                       | <b>UE 6 : Analyzing Global Socio-Economic Environments</b>                      |                    |                |               |                |               |                |               |
| 3                                       | International trade in raw materials                                            | 100                |                |               |                | 100           |                | 100           |
| 2                                       | Companies in Chinese and Asian-Pacific area                                     | 100                |                |               |                | 100           |                | 100           |
| 2                                       | Global Economic Landscape                                                       | 100                |                |               |                | 100           |                | 100           |
| <b>UNITÉ D ENSEIGNEMENT FACULTATIVE</b> |                                                                                 |                    |                |               |                |               |                |               |
|                                         | <b>UE Facultative : UE Enhancing Foreign Language Proficiency</b>               |                    |                |               |                |               |                |               |
|                                         | FL3                                                                             |                    |                |               |                |               |                |               |

**M1 MCI GLOBALIZATION AND INTERNATIONAL TRADE**
**SEMESTRE 2**

|      |                                                                                                                            | session 1 |        |       | session 2 |       |
|------|----------------------------------------------------------------------------------------------------------------------------|-----------|--------|-------|-----------|-------|
|      |                                                                                                                            | Général   |        |       | %Ecrit    | %Oral |
| ECTS | MATIERES                                                                                                                   | %TD       | %Ecrit | %Oral |           |       |
| 30   | <b>UE 7 : Developing Professional Skills Abroad</b>                                                                        |           |        |       |           |       |
| 30   | Internship abroad (4 to 6 months) <b>or</b> Aurora learning studies abroad <b>or</b> Master Thesis <b>or</b> Double Degree |           |        | 100   |           | 100   |

**ATTENTION : PAS DE COMPENSATION ENTRE LES SEMESTRES 1 & 2**