

## M2 AEI - INTERNATIONAL BUSINESS

Formation en Alternance 406H

ECTS		MATIERES		MODALITES DE CONTROLE DES CONNAISSANCES					
				CONTROLE CONTINU		EXAMEN		2EME SESSION	
				ECRIT %	ORAL %	ECRIT %	ORAL %	ECRIT %	ORAL %
<b>6</b>	<b>UE 1 : Culture and Innovation</b>								
3	Culture and intercultural management			50	50			100	
3	Innovation Implementation			50	50			100	
<b>6</b>	<b>UE 2 : Project Management</b>								
3	International Business Development Financing			50	50			100	
3	International Projects Management			50	50			100	
<b>3</b>	<b>UE 3 : International Market Analysis</b>								
1	Corporate Social Responsibility			50	50			100	
2	Market Research			50	50			100	
<b>6</b>	<b>UE 4 : International Business Development</b>								
3	Capstone Project			50	50			100	
3	Strategic Decision Analysis			50	50			100	
<b>3</b>	<b>UE 5 : Sustainable Development</b>								
1	Environmental Economics			50	50			100	
2	Business Strategies of Sustainable Development			50	50			100	
<b>6</b>	<b>UE 6 : Communication Strategies (bilingual)</b>								
2	The Chinese web			50	50			100	
2	Competition Law			50	50			100	
2	FL2 (spanish/german)			50	50			100	
<b>30</b>	<b>UE 7 : Professionnalisation</b>								
5	Business Game - Challenge			50	50			100	
25	Mémoire Professionnel ; Evaluation ; Intégration & Team Building						100		100

\*évaluation du mémoire écrit et de la soutenance