

M2 AEI - SUSTAINABILITY AND GREEN BUSINESS

Formation en Alternance 406H

ECTS		MATIERES		MODALITES DE CONTROLE DES CONNAISSANCES					
				CONTROLE CONTINU		EXAMEN		2EME SESSION	
				ECRIT %	ORAL %	ECRIT %	ORAL %	ECRIT %	ORAL %
6	UE 1 : Culture and Innovation								
3	Culture and intercultural management			50	50			100	
3	Innovation Implementation			50	50			100	
6	UE 2 : Project Management								
3	International Business Development Financing			50	50			100	
3	International Projects Management			50	50			100	
3	UE 3 : International Market Analysis								
1	Corporate Social Responsibility			50	50			100	
2	Market Research			50	50			100	
6	UE 4 : International Projects Development								
3	Green Business Project			50	50			100	
3	Strategic Decision Analysis			50	50			100	
3	UE 5 : Sustainable Development								
2	Environmental Economics			50	50			100	
1	Green Marketing & Management			50	50			100	
6	UE 6 : Global Issues (bilingual)								
2	Competition Law			50	50			100	
2	Seminars on Global Green Business Issues			50	50			100	
2	FL2 (spanish/german)			50	50			100	
30	UE 7 : Professionnalisation								
5	Business Game - Challenge			50	50			100	
25	Mémoire Professionnel ; Evaluation ; Intégration & Team Building						100		100

*évaluation du mémoire écrit et de la soutenance